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EXPRESSION OF ORIGINALITY

Meet the talented designer
Layton Campbell of JLayton Interiors.

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LAYTON CAMPBELL OF JLAYTON INTERIORS HAS WATCHED THE city of Charlotte evolve from a smaller urban setting to a thriving, cosmopolitan destination. As a native Charlottean, he has experienced it all firsthand and as a designer, Layton has helped contribute to Charlotte’s evolution himself. His clients, Charlotte residents, desire unique spaces that are personal to their diverse tastes and needs and meant to keep up with the times.

Above all, Layton strives to create homes that are classic, no matter whether they feature a traditional or contemporary aesthetic. His ability to do so has generated a loyal following of clients throughout the Queen City.



“I have been fortunate to work with some amazing clients and many remain friends. It’s a personal relationship when you are helping people create the home where memories are made. That is such a gift.”

WHAT INSPIRED YOU TO STUDY INTERIOR DESIGN?

I was originally an actor/singer in NYC and decided to go into design when I realized I did not want to live that gypsy life when I was older. I had always been “that kid” who would rearrange my parents’ furniture and help my mom select fabrics for our home.

Plus, I was obsessed with house plans from the time I was in elementary school. I would pick apart a plan and show my father, who was a builder, what was inherently wrong with certain spaces.

HOW HAS TRAVELING THE WORLD INFLUENCED YOUR DESIGN STYLE, IF AT ALL?

I was fortunate to travel for several years working on Cunard Cruise Line as a performer in my 20s. Moving from Europe to

Asia, the Middle East, Russia, and more was an enlightening way for a young person to experience the art, architecture, culture, food, and fashion these lands offered. My work is greatly influenced by this once in a lifetime experience.

HOW DO YOU BUILD STRONG RELATIONSHIPS WITH CLIENTS?

You have to listen to your client... Not just hear, but truly listen and take in what information they are giving you, even if it’s unspoken. You have to ask the right questions, as well.

WHO ARE SOME OF YOUR BIGGEST ROLE MODELS OR INSPIRATIONS IN THE DESIGN INDUSTRY, AND WHY DO THOSE STAND OUT?

I have two categories of major influence in my career. One, the interior designers who originally set this industry in modern motion like Billy Baldwin, Jean-Michel Frank, and Dorothy



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Draper. Then the current designers who influence my work and inspire me daily, such as Kelly Wearstler, Ray Booth, and Suzanne Kasler.

WHAT IS THE BEST PIECE OF ADVICE YOU CAN GIVE SOMEONE CONSIDERING TAKING ON AN INTERIOR DESIGN PROJECT?

One of my favorite quotes is, “Everything has a job to do, and sometimes that job is to be quiet. Sometimes it is to take center stage.” Things must flow from one space to another and tell a story. My design philosophy is to find balance in environment, architecture, and client. That always makes for a happy ending.

HOW HAS JLAYTON INTERIORS CHANGED OVER THE YEARS?

JLayton Interiors has grown exponentially over the past 16 years—Not in staff but in the level of work. There have been many people who have lifted me and my work up throughout that time. I am forever grateful for those people and try to give to other young designers that same boost or assistance whenever I can.

I have been fortunate to work with some amazing clients through the years and many remain friends. It’s a personal relationship when you are helping people create the home where memories are made with family and friends. That is such a gift.

info

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